

Kevin Kennedy Joins Blue Ridge Partners' Leadership Team

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New Senior Managing Director Brings Deep TMT Sector Experience

MCLEAN, Va., July 31, 2018 /PRNewswire/ -- Blue Ridge Partners, the management consulting firm exclusively focused on helping companies accelerate profitable revenue growth, is pleased to announce that Kevin J. Kennedy, a distinguished American business executive, has joined the firm's leadership team as a Senior Managing Director.

Kevin has over 30 years of experience as an executive successfully leading prominent technology and telecommunications companies both public and private. Most recently he was President and CEO of Avaya, Inc. from January 2009 to October 2017. Previously he was CEO of JDS Uniphase Corporation, Senior Vice President of Cisco Systems, Chief Operating Officer of Openwave Systems and prior to that worked at AT&T Bell Laboratories. He currently serves the boards of KLA -Tencor Corporation and Digital Realty and has served on roughly a dozen boards in the technology sector including: Freescale Semiconductor, Quantum, Rambus, and Polycom.

President Obama appointed Kevin to the President's National Security Telecommunications Advisory Committee in 2010. He was also a congressional fellow at the United States House of Representatives' Committee on Science, Space and Technology during 1987. From 1982 to 1984,

he was an adjunct professor at Rutgers, his alma mater, where he published papers on computational methods, data networking, and issues of technology management. He obtained his B.S. in mechanical engineering from Lehigh University, an MS and a PhD in engineering from Rutgers University and completed the Executive Program at the University of Michigan's Ross School of Business.

"Finding, accelerating and sustaining top line growth is the number one issue on the minds of CEOs and their Boards" said Kennedy. "Having worked with the excellent Blue Ridge Partners team before, I am delighted now to join them. The firm is rapidly growing and is intensely focused on helping clients successfully pursue accelerated growth."

Blue Ridge Partners' Managing Partner Jim Corey welcomed Kevin to the firm's global management group. "We are extremely pleased and fortunate to have Kevin join our leadership team. Kevin will help us continue our explosive global growth, particularly in the TMT sector, and he will aid in building a stronger presence for our services in Silicon Valley and the US west coast. His distinguished and highly relevant experience will provide robust leadership and new insights for all our clients."

About Blue Ridge Partners:

Blue Ridge Partners is the management consulting firm exclusively focused on helping companies accelerate profitable revenue growth. Our clients include over 500 Fortune 500 and upper middle market companies. We help enhance their strategic understanding of markets and customers, deepen and expand their customer relationships and improve marketing and sales performance. For additional information please visit us at <http://www.blueridgepartners.com>.

Contact:

David Schutzman

1-203-550-8551

david@davidschutzmanmarketing.com